



# MAKING A DIFFERENCE IN THE LIVES OF

# AMERICA'S YOUTH

Established by the U.S. entertainment software industry in 2000, ESA Foundation creates positive social impact in our communities by bettering the lives of American youth. ESA Foundation has raised millions of dollars to support geographically-diverse projects that leverage entertainment software and technology to create meaningful opportunities that improve educational and health outcomes and increase students' interest in STEM fields.

## **Grantmaking Activities**

Each year, our grants help youth through engagements with computer and video games, contributing to a more digitally-advanced generation. Programs we support help reinforce math and science skills, enliven history, increase civic participation and prepare students for college.

## **College Scholarships**

To encourage diversity in the computer and video game industry and support the development of its future leaders, we provide annual scholarships to women and minority students who aspire to work in one of America's most vibrant industries. The scholarships are offered for full-time undergraduate study at accredited four-year colleges and universities in the United States. Up to 30 scholarships of \$3,000 each are awarded annually to graduating high school seniors and college students. Since the program's inception, ESA Foundation has awarded more than 230 scholarships to students.

## **Mini Grants**

ESA Foundation Mini Grants are designed for school projects that incorporate computer and video games in unique ways. The maximum grant amount is \$3,000 or less and up to seven grants may be given each year.

## **Nite to Unite Gala**

Each year, ESA Foundation hosts A Nite to Unite Gala, its signature black-tie fundraiser. NTU is an unprecedented effort by the computer and video game community to come together and make a difference in the lives of America's youth while celebrating the industry's success.

## **Humble Bundle**

ESA Foundation periodically collaborates with Humble Bundle to bolster its fundraising efforts. Humble Bundle is a unique online media retailer that allows consumers to purchase digital games and add-on content, pay what they want, and choose how their payment is divided between game publishers, Humble Bundle, and a partnering charity. Humble Bundle has featured ESA Foundation as its charitable partner for several game bundles.

## **Please Support Our Efforts**

For a full list of ESA Foundation's programs and beneficiaries, or to learn how you can support our efforts, please visit [www.esafoundation.org](http://www.esafoundation.org), like us on Facebook, and follow us on Twitter: @ESA\_Foundation.

## FAST FACTS

**59**

Number of charities and nonprofits supported by ESA Foundation grants.

**120**

The total number of grants, including six multi-year grants, issued by ESA Foundation since its founding.

**161**

The number of scholarships provided by ESA Foundation and grantee ThanksUSA, to the children and spouses of American servicemembers since 2009.

**230+**

The number of scholarships ESA Foundation has awarded to women and minority students pursuing computer and video game-related degrees at accredited four-year colleges and universities.

**42,000**

The number of free copies HopeLab distributed of its original *Re-Mission* game with the ESA Foundation's support.

**\$700,000**

Approximate amount provided to scholarship recipients.

**826,000**

The number of students reached by Edheads' ESA Foundation-supported educational games and digital tools.

**17,000,000+**

The number of times students have played games from iCivics, an ESA Foundation grantee.

**\$20,000,000**

Total amount of money raised for Children's Miracle Network Hospitals across North America by Extra Life, a 24-hour video game marathon supported by ESA Foundation.

## TESTIMONIALS

"We couldn't have asked for a better funder. For us to be able to have this hand in hand perfect partnership is priceless. We were looking to engage in STEAM and it is a goal of the ESA Foundation as well...more than 700 girls have benefitted from our video game design courses funded by ESA Foundation."

*–Greater Girl Scouts of Los Angeles*

"My ESA Foundation scholarship is a pathway for me to make an impact on the gaming industry in ways that have yet to be discovered."

*–Anna Nguyen, Drexel University*

"Our multi-year partnership with ESA Foundation is an exceptionally powerful example of how video games can provide scientifically tested benefits - indeed, proof that playing video games can be good for you."

*–HopeLab*

"The scholarships I received through the ESA Foundation gave me the financial freedom to pursue a degree at Chapman University and helped me turn my dream of owning a video game studio into a reality."

*–Liz Fiacco, Chapman University*

"We're deeply grateful to the ESA Foundation for helping us take our first step into the world of educational games."

*–The Pulitzer Center on Crisis Reporting*

"The ESA Foundation scholarship has provided financial support to allow me to pursue a digital media design degree at the University of Pennsylvania. Here, I have found the support and resources within a games and graphics-gearred community."

*–Nancy Wong, University of Pennsylvania*

"The ESA Foundation has helped us provide free, education, STEM-based games to students nationwide, allowing us to increase our visibility and ability to educate youths across the country."

*–Edheads*

"Game design is not easily self-taught, so the opportunity to learn from experienced faculty and staff members at the University of Idaho has set me up for success in the future. None of this would have been possible without the ESA Foundation scholarship."

*–Nicole Moeckli, University of Idaho*

"With ESA Foundation's support, the Globaloria Leadership Inspiration Program has grown into a replicable program that brings STEM education to schools nationally. Clearly, ESA Foundation helped Globaloria grow its impact from 1,295 students in 2009-10 in 3 states, to over 17,000 students and teachers in 17 states in 2015-16. Together we are preparing our nation's youth - boys and girls - for careers in STEM and gaming fields for years to come!"

*–Globaloria*

"With the help of the ESA Foundation scholarship, I can continue to focus on my education and improve my skills as a digital artist, for which I am forever grateful."

*–Eileen Heilsnis, Savannah College of Art and Design*